

# WALK TO REMEMBER

— WALK, ROLL OR GATHER —

## EMAIL OUTREACH TEMPLATES

Walk to Remember is our most well-loved fundraiser, taking place on Saturday, September 19, 2026, likely running from approximately 9:00 a.m. to 1:00 p.m. at Lakeside Park in Mississauga.

Below are suggested email outreach templates to help you promote Walk to Remember within your community. Feel free to adapt or personalize them to suit your voice. Text in *[brackets]* should be customized. Please reach out to Fundraising Manager, Kelly Price (she/her) if you have any questions: [fundraising@bereavedfamilies.ca](mailto:fundraising@bereavedfamilies.ca). Thank you for your support!

### Team Recruitment Email

**Subject line:** Join me at Walk to Remember 2026

Hi *[Name]*,

I wanted to invite you to join me at **Walk to Remember 2026** - a fundraiser for the Centre for Grief & Healing happening on **Saturday, September 19 at Lakeside Park in Mississauga**.

It's a special day of remembrance, connection, and healing - and it would mean a lot to have you there. The event will likely run from approximately 9:00 a.m. to 1:00 p.m., with more details to come.

I've started a team called *[Team Name]*, and we're walking in memory of *[optional: share personal reason or name of loved one]*.

You can walk with us, support the cause, or just show up in community - whatever feels right for you.

Join my team here: *[Insert Team Link]*

Thanks so much for considering it.

With gratitude,  
*[Your Name]*

## Donation Ask Email

**Subject line:** I'm *[Walking/Rolling/Running]* In Memory Of *[Insert Loved One's Name(s)]* - Will You Support Me?

Hi *[Name]*,

On **Saturday, September 19**, I'll be participating in **Walk to Remember 2026** — a community event that honours loved ones we've lost and helps ensure free grief peer support remains available in Halton/Peel. The event raises vital funds for the Centre for Grief & Healing and will likely run from approximately 9:00 a.m. to 1:00 p.m. at Lakeside Park in Mississauga.

I'm *[walking/rolling/running]* in memory of *[insert name/reason]*, and I'd be grateful for your support. Every dollar raised helps sustain compassionate grief programs at the Centre for Grief & Healing.

- \$468 trains a volunteer
- \$3,290 launches a new 8-week closed peer grief support group
- Every donation of \$20 or more receives a charitable tax receipt

You can donate to me here: *[Insert Donation Link]*

Thank you for helping me make a difference!

*[Your Name]*

## Corporate Outreach/Matching Donation Ask Email

**Subject line:** Opportunity to Support Grieving Families in Our Community

Dear *[Manager/Company Name]*,

I'm participating in **Walk to Remember 2026** on **September 19** — a community fundraiser supporting free peer grief support services through the Centre for Grief & Healing in Halton/Peel.

I'd love to invite *[Company Name]* to support this initiative — whether through a donation, team sponsorship, or a matching gift program for employee contributions.

The Centre for Grief & Healing is a registered charity, providing essential peer grief support to children, youth and adults navigating the loss of a loved one. Events like Walk to Remember make that work possible. Walk to Remember is taking place on September 19 at Lakeside Park in Mississauga.

If you'd be open to discussing this further, I'd be happy to share more details or connect you with the team *[you can connect them with Fundraising Manager Kelly Price at [fundraising@bereavedfamilies.ca](mailto:fundraising@bereavedfamilies.ca)].*

Thanks for your consideration,  
*[Your Name]*

**Spread The Word Email**

**Subject line:** Join Me for a Day of Remembrance and Community

Hi *[Name]*,

On **Saturday, September 19**, I'll be attending **Walk to Remember** at Lakeside Park in Mississauga — and I'd love for you to join me.

It's a meaningful event hosted by the Centre for Grief & Healing that brings together people who have experienced loss and want to move in memory, hope, and community.

Whether you *[walk/run/roll]*, volunteer, or simply attend in support, it's a beautiful way to connect and honour those we carry with us.

Learn more or register here: <https://www.bereavedfamilies.ca/walktoremember2026>

Hope to see you there,

*[Your Name]*

**Post-Walk Thank You Email**

**Subject line:** Thank You for Supporting Walk to Remember

Hi *[Name]*,

I just wanted to say a heartfelt thank you for supporting Walk to Remember.

Whether you donated, walked with me, or cheered us on from afar, your support helped make a difference. Together, we raised vital funds for the Centre for Grief & Healing to keep their peer grief support services free and accessible for the community.

It meant so much to walk in memory of *[name/loved one]* and to feel the strength of our shared connection.

Thank you again for being part of something so meaningful. 💜

With gratitude,  
*[Your Name]*